

MENTORSHIP PROGRAM

Thank you for your interest in our mentorship program. So that we can provide the best match for you, we would appreciate it if you would complete the following information as completely as possible.

Name: _____

Organization: _____

E-mail: _____

Day Phone: _____

Cell Phone: _____

Please complete the following so we can match you with a suitable mentor:

Years in PR: _____

APR: yes no

PRSA Member: yes no

Current position (check one):

Corporate Non-profit Agency Education Student Other

If "Other," please explain: _____

College major: _____

What are you looking for?

Career change advice

Help in solving a corporate in-house or agency dilemma

Please check the following area(s) in which you are seeking mentoring assistance.

If listing more than one, number according to importance:

Association/Nonprofit _____	International _____	Resume _____
Corporate _____	Internships _____	Sole Practice _____
Education _____	Investor Relations _____	Sports/Entertainment _____
Employee Communications _____	Management _____	Strategic Social Responsibility _____
Environment _____	Media/Communications _____	Technology _____
Ethics/Legal Issues _____	Military & Public Safety _____	Travel & Tourism _____
Financial Communications _____	Multicultural Communications _____	Other (please note below) _____
Health Care _____	Public Affairs/Government _____	_____
Hospitality _____	Relocation _____	

Specialties

Credibility w/management <input type="checkbox"/>	Media relations <input type="checkbox"/>
Crisis Communications <input type="checkbox"/>	Program development <input type="checkbox"/>
Developing public relations practice/Growing firms <input type="checkbox"/>	Pursuing PR as a new career <input type="checkbox"/>
Ethical/Legal issues <input type="checkbox"/>	Relocation <input type="checkbox"/>
Financial Communications <input type="checkbox"/>	Resume review <input type="checkbox"/>
Furthering your formal education <input type="checkbox"/>	Seeking consultant or other sources of information <input type="checkbox"/>
Internship opportunities <input type="checkbox"/>	Seeking employment/Job opportunities <input type="checkbox"/>
Investor Relations <input type="checkbox"/>	Skill development <input type="checkbox"/>

Why you are seeking a mentor?

Please email completed form to: heather.ritchey@prsa.org

(For PRSA use)

Application received:

Date assigned:

Comments:

