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This edition of the newsletter sponsored by:



## → Upcoming Events

- [Free PRSA Webinar - Strengthening the Branded Newsroom: May 17](#)
- [The RNC: Expect the Unexpected Breakfast: May 24](#)
- [YoungPROs Networking Happy Hour: June 2](#)
- [Hill, Lighthouse Young Awards Nominations due June 3](#)
- Save the Dates: Content Marketing World - Sept. 6-9; Student Day - Nov. 4; Annual Rocks Awards Ceremony - Dec. 2

For a full list of events and registration information, go to [prsacleveland.org/events](http://prsacleveland.org/events).

For a list of all upcoming free PRSA webinars, [click here](#).

## → The Republican National Convention: Expect the Unexpected



The 2016 presidential primary has been a riddle, wrapped in a mystery, inside an enigma...tucked underneath a "Make America Great Again" trucker cap.

A year ago, if you asked any politico about the likelihood of Donald Trump securing the Republican nomination the odds would have been in the Leicester City-winning-the-Premier-League range. Yet, after the dust settled in Indiana, Senator Cruz halted his campaign and RNC Chairman Reince Priebus proclaimed that "@realDonaldTrump will be the presumptive @GOP nominee."

When we planned this PRSA breakfast, we assumed that the conversation would focus on the prospect for a contested convention. Given the bizarre nature of this primary, chaos in the Q seemed like the only likely outcome. However, now that both sides of the aisle have nominees firmed up, our conversation will shift to what we can expect in the general election.

We assembled a panel and moderator comprised of some of Northeast Ohio's top political reporters to shed some light on this pivotal point in the election cycle. How will each candidate's messaging shift? What kind of fireworks can we expect in upcoming debates? And, what does a Trump convention mean for Cleveland?

Henry Gomez, chief political reporter for cleveland.com, has spent significant time on the campaign trail throughout the past year and half. This includes a week-long stint covering Governor Kasich's campaign in New Hampshire earlier in the year as well as time spent in Indianapolis reporting on the normally sleepy primary that became the turning point for this primary.

Andrew Tobias, political reporter for cleveland.com, has been on a year and a half long assignment covering the preparations for the 2016 RNC. He recently returned from Hollywood, Florida where he covered the RNC spring meeting.

Moderating the panel is Nick Castele a reporter and producer from WCPN who covers state and regional politics and governance in Northeast Ohio.

John Znidarsic  
PRSA Cleveland, VP of Programming  
Adcom

## Event Details

**When:** May 24  
-Registration/networking: 7:30 a.m.  
-Program Start: 8 a.m.

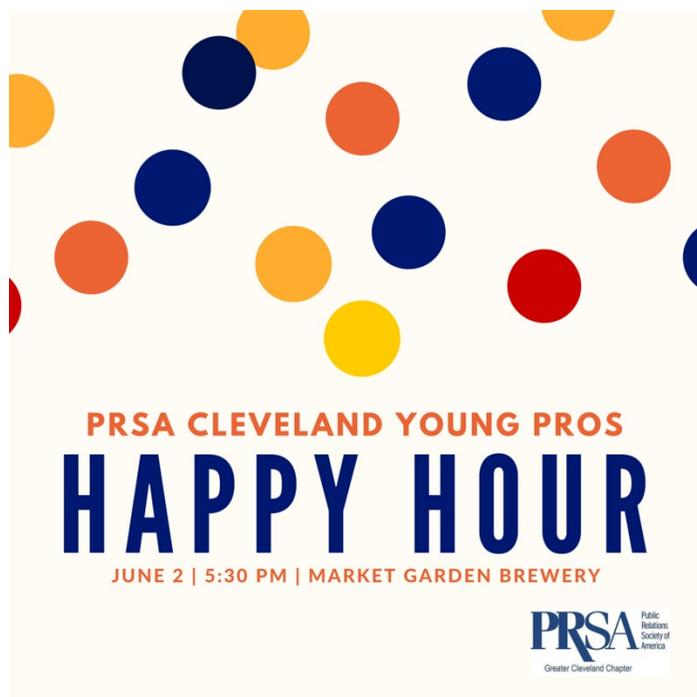
**Where:** North Point Tower, 1001 Lakeside Ave. #100, Cleveland, OH 44114

Purchase tickets [here](#).

Thank you to our sponsor:

Team**neo**

→ Join us for a networking happy hour!



Enjoy the sunshine and network with fellow young communications professionals at the next PRSA Cleveland YoungPROs happy hour. All young and young-at-heart professionals 21 and over are welcome to attend.

When: Thursday, June 2, 5:30 p.m.

Where: Market Garden Brewery, Ohio City

Cost: Free to attend (drinks covered by each individual attendee)

To RSVP, [click here](#).

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## → Call for Bloggers



PRSA Cleveland will be launching an official blog to report on trending industry topics, highlight successful communications case studies of the area and more.

Interested in becoming a contributor? Those who sign on to be a PRSA Cleveland Blogger will be asked to contribute at least one article quarterly. Please email [cari.wildasinn@fahlgren.com](mailto:cari.wildasinn@fahlgren.com) if

interested.

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## → Last Call - Nominations for Hill, Lighthouse, Young Awards due June 3

The Hill, Lighthouse, Young Awards Committee is currently seeking nominations for the 2016 awards program, which will be held this fall. Please consider nominating one of your colleagues or mentors to be recognized with one of these prestigious awards:

- The **John W. Hill Award**, recognizing outstanding leadership and support for internal and external communications by a chief executive.
- The **Lighthouse Award**, acknowledging the career accomplishments and community service contributions of a senior PR practitioner in Northern Ohio.
- The **Davis Young Award**, recognizing a member of the chapter who excels in mentoring students and young professionals through hands-on instruction and support.

Short nomination forms are due to the committee, via Committee Chair Kelly McGlumphy, APR, no later than 5 p.m. on Friday, June 3, 2016. Nomination forms are available [here](#).

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 **We want to hear from you!**

If you have questions, suggestions or comments about this newsletter or would like to submit a story idea, email **Cari Wildasinn**, VP of communications for the Chapter, at [cari.wildasinn@fahlgren.com](mailto:cari.wildasinn@fahlgren.com).

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The [Public Relations Society of America](#) (PRSA) is the world's largest organization for public relations professionals.

The society has nearly 32,000 professional and student members. PRSA is organized into more than 100 Chapters nationwide, 19 professional interest sections and affinity groups, which represent business and industry, counseling firms, independent practitioners, military, government, associations, hospitals, schools, professional services firms and nonprofit organizations. [PRSA Greater Cleveland](#) is the professional organization that brings together public relations, communications and marketing practitioners throughout Northeast Ohio.

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