

Cleveland Plus

Community Relations – Government/Associations/Nonprofit Organizations
Cleveland Plus Guest Blog Program

Hattie Larlham & Scott Juba

Special Events & Observances (Seven or Fewer Days) –
Government/Associations/Nonprofit Organizations
Over the Edge for Hattie Larlham

AKHIA

Special Events & Observances (Seven or Fewer Days) –
Business Products & Services
GE Appliances Builder Media Event at Appliance Park

The Cleveland Foundation

Special Events & Observances (More than Seven Days) –
Government/Associations/Nonprofit Organizations
Cleveland Foundation Centennial Year

Falls Communications

Special Events & Observances (More than Seven Days) –
Business Products & Services
Moen 75th Anniversary
Moen

The Adcom Group

Marketing Business to Business
Empowering the Trucking Industry with Detroit Connect
Daimler Trucks North America

Hennes Paynter

Crisis Communications – Business Products & Services
Plantation Owner Regains Certification and Reputation after Koala Injuries and Deaths
Australian Bluegum Plantations

AKHIA

Integrated Communications—Business Products & Services
GlassBuild 2013 Campaign
GlassBuild America

Hattie Larlham & Scott Juba

Social Media - Government/Associations/Nonprofit Organizations
Giving Tuesday
Hattie Larlham

AKHIA

Social Media – Business Products & Services
BABYBJÖRN Me to We Baby Carrier Campaign
BABYBJÖRN

Fahlgren Mortine

Media Relations - Government/Associations/Nonprofit Organizations
Redefining the College Try: FOX Sports Engages Students to Design Super Bowl XLVIII Opening Animation
Savannah College of Art and Design

Falls Communications

Media Relations – Business Products and Services
2014 Stuck at Prom Scholarship Contest
Duck Tape

Federal Reserve Bank of Cleveland

Newsletters - Government/Associations/Nonprofit Organizations
Fourth District Metro Mix

Falls Communications

Newsletters - Business Products & Services
Sherwin-Williams Automotive Finishes E-Finish Newsletter
Sherwin-Williams

Falls Communications

Annual Reports - Government/Associations/Nonprofit
Cleveland Public Library 2013 Annual Report

Materion Corporation

Annual Reports – Business Products & Services
"Leveraging our Strengths"

Falls Communications

Brochures - Business Products & Services
Moen "Look Book"
Moen

Falls Communications

Special Publications - Business Products & Services
Krazy Glue's Krazy Big Ideas Design Book

Falls Communications

Press Kits – Business Products & Services
Krylon® ColorMaster™ Dimensional Media Kit

Falls Communications

Feature Stories
FrogTape 2014 Design Trends Feature Article
ShurTech Brands, LLC

Fahlgren Mortine

Research/Evaluation - Business Products & Services
Creaks, Squeaks and Groans – Survey Confirms America's Garage Doors Aren't Ready to Roll
The International Door Association

2014

Judges' Choice

Hattie Larlham & Scott Juba
Over the Edge for Hattie Larlham

2014

Best of Show

Falls Communications

Sherwin-Williams Automotive Finishes E-Finish Newsletter
Sherwin Williams

SILVER

The Cleveland Foundation

Community Relations – Government/Associations/Nonprofit Organizations
Cleveland Foundation Centennial Year

Fahlgren Mortine

Community Relations – Business Products & Services
Back-to-School: McDonald's Gives Back to Local Families and Community with Donations

AKHIA

Institutional Programs—Business Products & Services
ENERGY STAR v6 Campaign
ENERGY STAR

Gay Games 9

Special Events & Observances (Seven or Fewer Days) –
Government/Associations/Nonprofit Organizations
2014 Gay Games presented by the Cleveland Foundation

Fahlgren Mortine with Simplot

Special Events & Observances (Seven or Fewer Days) –
Business Products & Services
National French Fry Day – A holiday NOT to Avoid

Falls Communications

Special Events & Observances (Seven or Fewer Days)-
Business Products & Services
Vitamix “Next Generation of Blending” Canadian Culinary Experience

The Cleveland Metroparks

Special Events & Observances (More than Seven Days) –
Government/Associations/Nonprofit Organizations
Boo at the Zoo

Falls Communications

Public Service and Public Affairs –
Government/Associations/Nonprofit
The North American Menopause Society Public Service Campaign

Fahlgren Mortine

Marketing Business to Business
SeaGuard – Putting an App on the Marine Map
Sherwin Williams

Stevens Strategic Communications

Crisis Communications – Government/Associations/Nonprofit
Save the Family Learning Center from Closing
Family Learning Center

Fahlgren Mortine

Integrated Communications – Government/Associations/Nonprofit Organizations
Many Faces—and Many Myths—of Organ Donation
Donate Life Ohio

Fahlgren Mortine

Integrated Communications – Business Products & Services
Cooper Tires Launches Tire Navigator
Cooper Tire

Fahlgren Mortine

Brand & Reputation Management - Business Products & Services
GreatWave Communications
Conneaut Telephone

Cleveland Plus

Social Media- Government/Associations/Nonprofit
Cleveland Plus Guest Blog Program

Fahlgren Mortine

Social Media- Business Products & Services
Elmer’s Builds Early Learners Academy with Bloggers
Elmer’s Products, Inc.

Falls Communications

Media Relations - Government/Associations/Nonprofit
The North American Menopause Society (NAMS)

Falls Communications

Media Relations - Business Products & Services
Vitamix S30 Launch
Vitamix

The Adcom Group

Newsletters - Government/Associations/Nonprofit
*Pass the Plus E-Newsletter, Regional Marketing Alliance
Cleveland Plus*

Falls Communications

Newsletters - Business Products & Services
*Moen Mondays eNewsletter
Moen*

Federal Reserve Bank of Cleveland

Annual Reports - Government/Associations/Nonprofit
2013 Federal Reserve Bank of Cleveland Annual Report

Roop & Co.

Annual Reports – Business Products & Services
Connections Creating Value: RPM International Inc.'s 2014 Annual Report

Prosper for Purpose

Brochures - Government/Associations/Nonprofit
L'Arche Cleveland: A Place to Call Home

Falls Communications

Special Publications - Business Products & Services
Sherwin-Williams Aerospace Coatings Brand Book

Fahlgren Mortine

Press Kits – Business Products & Services
Elmer's Early Learners Media Kit: Encouraging Quality

Prosper for Purpose

Direct Mail/Direct Response –
Government/Associations/Nonprofit
*"The Magic of Holden"
The Holden Arboretum*

Falls Communications

Direct Mail/Direct Response –
Business Products & Services
Moen Incorporated Modern Kitchen Mailer

AKHIA

Audio & Video Programs-
Business Products & Services
*2014 LIGHTFAIR Video Series
GE Lighting*

Falls Communications

Speeches
*"The Perfect Blend: How Vitamix is Revitalizing Customers' Lives through Innovation and Inspiration"
Vitamix President and CEO Jodi Berg*

Falls Communications

Feature Stories
*Spring into Four Simple DIY Home Decorating Trends
Elmer's ProBond Advanced*

Falls Communications

Editorials/Op-Ed Columns/Advertorials
*"Working with Shoots, Leaves and Microgreens" – Chef Magazine Article
Vitamix*

Cleveland Zoological Society

Interactive Communications –
Government/Associations/Nonprofit
Circle of Wildlife Carousel Campaign Webpage

Falls Communications

Research/Evaluation - Business Products & Services

Moen Watch

Moen